

CANADIAN  
MARKETING  
ASSOCIATION  
CANADIENNE  
DU MARKETING

CMA/ACM

CHAPITRE OTTAWA  
OTTAWA CHAPTER



**John Gustavson**

***CMA Ottawa  
Invites you to a luncheon on  
Tuesday, September 28, 2010***

**John Gustavson  
CMA President and CEO**

**Canadian Marketing:  
The shape of things to come...**

Join CMA President and CEO John Gustavson as he explores the external forces and innovations that are fundamentally altering the way our society interacts with one another and the way we do business. John will share with us how innovations in this rapidly changing world are transforming both the face of marketing in Canada and the Canadian Marketing Association.

#### **John Gustavson**

John is a recognized expert in public issues management and communications, John Gustavson has been President and CEO of the CMA since 1990. John oversees all aspects of what has become the largest marketing association in Canada. The CMA is the marketing community's leading advocate on key public policy issues; the principal provider of knowledge, marketing intelligence and professional development opportunities for marketers; and a catalyst for networking and business opportunities.

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**When:** Tuesday, September 28, 2010 from 11:45 a.m. to 2:15 p.m.

**Where:** Hampton Inn and Conference Centre, 100 Coventry Rd, Ottawa

**Cost:** \$40.00 for CMA members, \$55.00 for non-members

**Plenty of free parking** (Includes lunch, coffee, dessert, and a great opportunity to network with many other local marketing professionals.)

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Presented by Canadian Marketing Association – Ottawa Chapter. The CMA hosts monthly networking and educational luncheons and seminars throughout the year. The CMA is a place of dynamic exchange among direct, interactive and customer contact marketing users, creators, managers and suppliers.

***Please see reverse for registration form***

Please register me for:  
**Canadian Marketing:  
The shape of things to come...**

**John Gustavson, CMA President and CEO**

Tuesday, September 28, 2010 – 11:45 a.m. to 2:15 p.m. @  
Hampton Inn & Conference Centre, 100 Coventry Rd, Ottawa, Ontario

Name: \_\_\_\_\_

Co. Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

Please list all attendees in your party with email addresses

Please indicate food allergies/restrictions: \_\_\_\_\_

I heard about this event:  OBJ Ad  CMA Website  Mail  Email

**CMA Members: \$ 40.00**

**Non - Members: \$ 55.00**

Please reserve: \_\_\_\_\_ seats \_\_\_\_\_ member(s) \_\_\_\_\_ non-member(s)

VISA  Mastercard Total \$ \_\_\_\_\_

Card # \_\_\_\_\_ Expiry date \_\_\_\_\_

Signature \_\_\_\_\_

Become a member of the CMA Ottawa Chapter and take advantage of the many benefits of membership, including reduced luncheon costs. If you are interested, please check the box below and someone will contact you.

***I am interested in becoming a member of the CMA Ottawa Chapter.***

**Please RSVP by Wednesday, September 22, 2010**

**By FAX (613) 248-4667 or by EMAIL: [info@cmaottawa.com](mailto:info@cmaottawa.com)**

Limited attendance. Registration is on a first come-first served basis.

If you are unable to attend please send someone else in your place.

No shows will be invoiced.



For a list of upcoming events visit: [www.cmaottawa.com](http://www.cmaottawa.com)