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# Thinking outside the big box store

with Peg Hunter  
Vice-President  
Marketing &  
Communications for  
The Home Depot Canada

Peg Hunter will share insight on 360-degree marketing and the power of alignment and integration in marketing and advertising.

**When:** Tuesday, October 30, 2007 from 11:45a.m. - 2:15p.m.

**Where:** Hampton Inn Conference Centre - 200 Coventry Rd.,  
Ottawa

**Cost:** \$35.00 for CMA Members, \$45.00 for non-members. Plenty  
of free parking and includes lunch, coffee, and dessert.

## Register Early!

Register: Visit [cmaottawa.com](http://cmaottawa.com) or call Joanne Thurlbeck  
at 613.590.1412 or email [joanne.thurlbeck@rogers.com](mailto:joanne.thurlbeck@rogers.com)

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