

CANADIAN
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CMA/ACM

CHAPITRE OTTAWA
OTTAWA CHAPTER

CMA Ottawa invites you to a luncheon on Tuesday May 27, 2008

Opportunity knocks – or does it ring, ping or ding?

*A journey of how direct marketing is changing.
Are you?*

With guest speaker Marilyn Stewart



Marilyn Stewart is an innovator, an entrepreneur, and the founder of Canada's first independently owned direct marketing agency. She was president of Ogilvy & Mather Direct before starting the marketing consultancy that she currently runs, Stewart Consulting Group.

Marilyn is the author of two books, the Canadian Direct Marketing Handbook i and ii.

Join us on May 27 as she shares her insight – and passion for – direct marketing and current trends in DM in Canada.

When: Tuesday May 27th, 2008 from 11:45 a.m. to 2:15 p.m.

Where: Hampton Inn and Conference Centre, 100 Coventry Rd, Ottawa

Cost: \$ 35.00 for CMA members, \$ 50.00 for non-members

Plenty of free parking (Includes lunch, coffee, dessert, and a great opportunity to network with many other local marketing professionals.)

Presented by Canadian Marketing Association – Ottawa Chapter. The CMA hosts monthly networking and educational luncheons and seminars throughout the year. The CMA is a place of dynamic exchange among direct, interactive and customer contact marketing users, creators, managers and suppliers.

Please see reverse for registration form.

Please register me for

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**on Tuesday May 27, 2008 11:45 a.m. to 2:15 p.m. @ Hampton Inn & Conference Centre, 100
Coventry Rd, Ottawa, Ontario**

Name: _____

Co. Name: _____

City _____ Province _____ Postal code _____

E-mail _____ Telephone _____ Fax _____

Please list all attendees in your party:

CMA Members: \$ 35.00

Non - Members: \$ 50.00

Please reserve: _____ seats _____ members _____ non-members



VISA



Mastercard

Total \$ _____

Card # _____ Expiry date _____

Signature

Why not become a member of the CMA Ottawa Chapter and take advantage of the many benefits of membership, including reduced luncheon costs. If you are interested, please indicate below and someone will contact you.

I am interested in becoming a member of the CMA Ottawa Chapter.

**Please RSVP to Joanne Thurlbeck FAX (613) 248-4667
EMAIL: jothurlbeck@rogers.com**

Limited attendance: Registration is on a first come-first served basis.
If you are unable to attend please send someone else in your place.
No shows will be invoiced. Visit our web site at: www.cmaottawa.com



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